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KEY®

LIDSVILLE

BRAND NEW!

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OCTOBER

# Lidsville



AMAZING  
ADVENTURES  
IN THE LAND OF  
THE HAT PEOPLE!



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# Mark

## JEWELERS

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19 pmts. \$5 1 pmt. \$4  
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#### ADVENTURE

Fine diamond solitaire. Two-tone 14k gold.  
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1 pmt. \$2  
\$110  
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1 pmt. \$1  
\$169  
11 MONTHS TO PAY



#### ALADDIN

7 diamond cluster in high 14k gold dome setting.  
\$12 Twice Monthly  
24 pmts. \$12  
1 pmt. \$11  
\$299  
12 1/2 MO. TO PAY



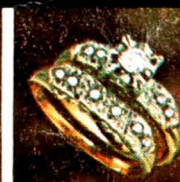
#### 17 JEWEL WATERPROOF "SKINDIVER" \$110

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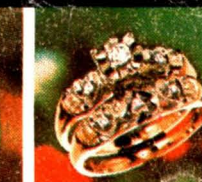
#### DIVINE LOVE \$229

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\$10 Twice Monthly  
22 pmts. \$10  
1 pmt. \$9  
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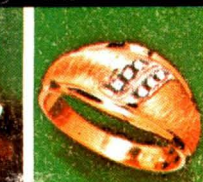
#### LOVELIGHT - \$159

11 blazing diamonds in 14k interlocking wedding set.  
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6 sparkling diamonds in 14k gold settings.  
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1 pmt. \$2  
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#### LOHENGRIN \$69 ea.

6 diamonds in each 14k gold ring  
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1 pmt. \$4  
7 MONTHS TO PAY



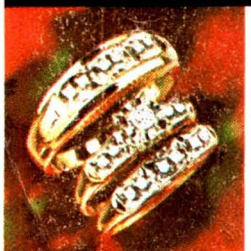
#### MR. & MRS. \$99 ea.

Blazing diamond in two-tone 14k gold rings to match.  
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1 pmt. \$4  
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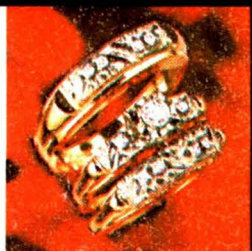
#### HEARTHROB \$49

14k white gold with diamond center.  
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1 pmt. \$1  
6 1/2 MONTHS TO PAY



#### NOCTURNE TRIO \$229

17 diamond bride & groom set. 14k gold mountings.  
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22 pmts. \$10 1 pmt. \$9  
11 1/2 MONTHS TO PAY



#### ROMANTIC TRIO \$299

7 diamond bridal pair with matching 4 diamond groom's ring. 14k  
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12 1/2 MONTHS TO PAY

MARK JEWELERS — 9041 W. Pico Blvd., Los Angeles, Calif. 90035

GK7-72

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(HERS)

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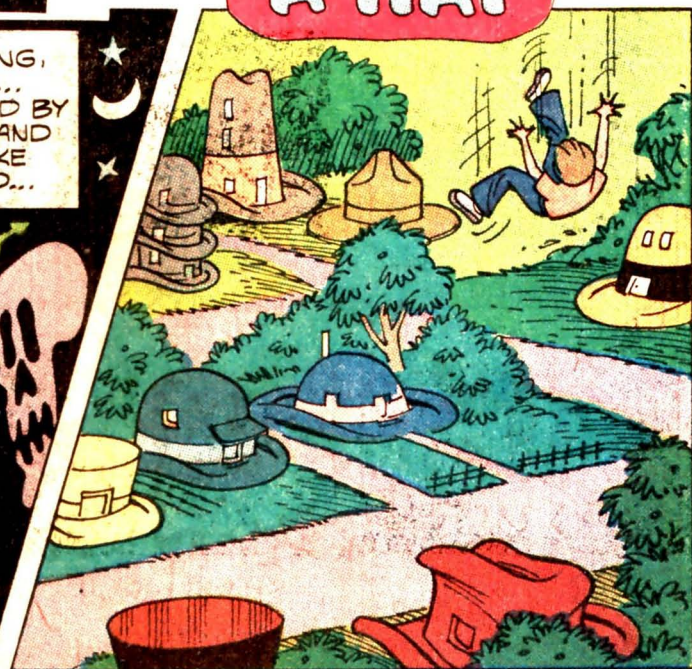
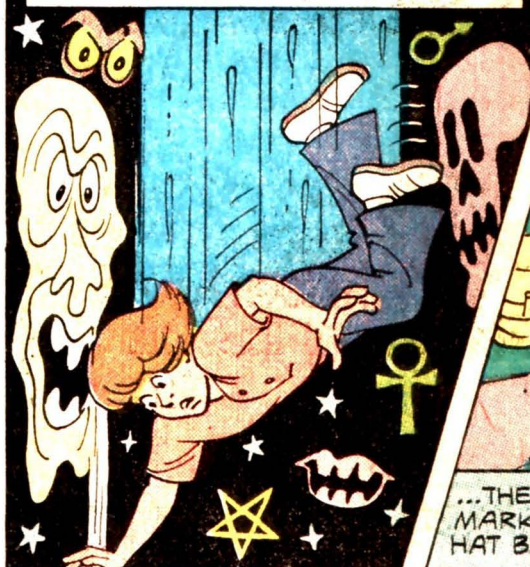
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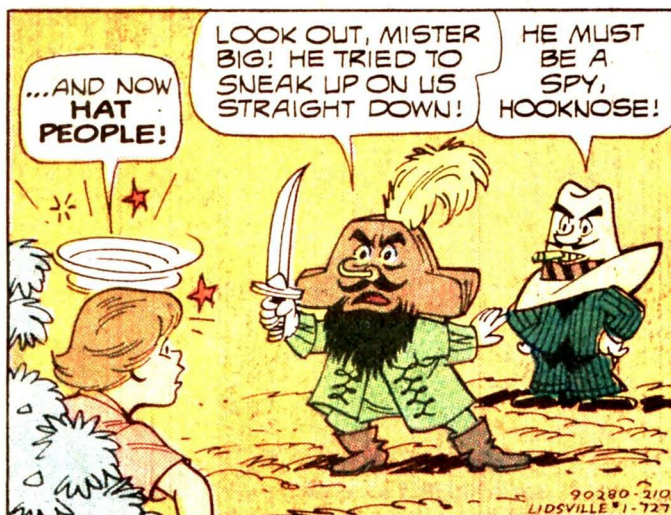
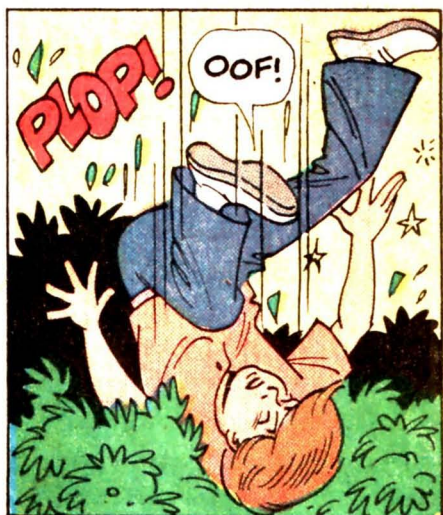
# Lidsville

## WORLD IN A HAT

**S**PINNING, TURNING, WHIRLING, MARK TUMBLES DOWN... DOWN... DOWN... SURROUNDED BY DARKNESS, WEIRD NOISES AND MAGICAL SYMBOLS. IT IS LIKE FALLING OUT OF THIS WORLD...



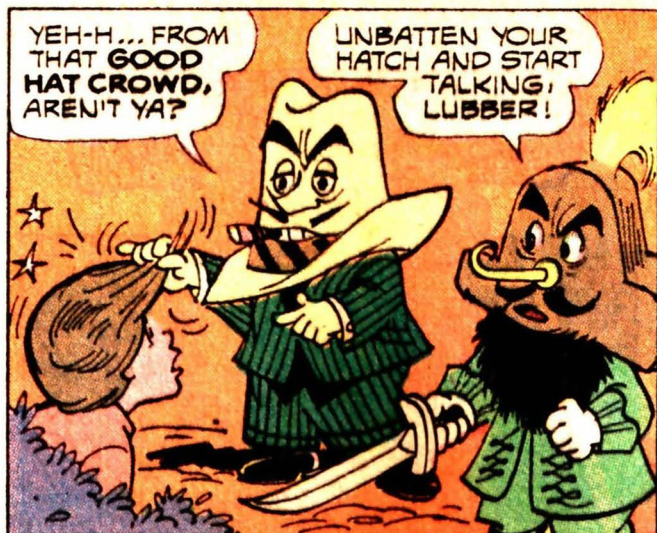
...THEN, SUDDENLY, ANOTHER WORLD APPEARS! MARK SEES HATS EVERYWHERE! HAT HOUSES, HAT BUILDINGS, HAT HILLS, HAT MOUNTAINS...



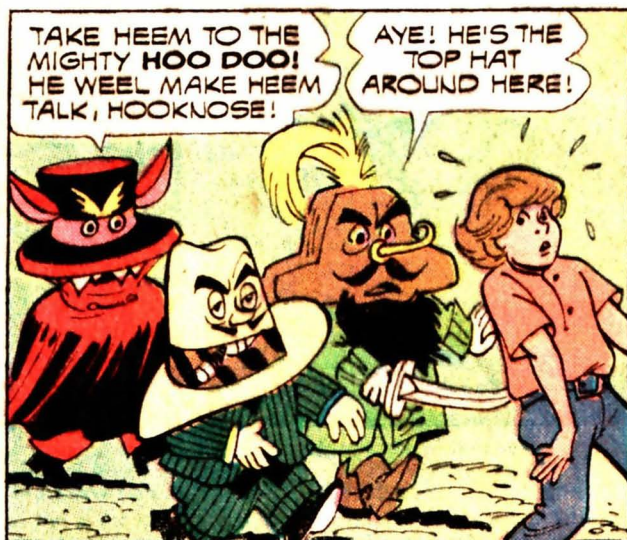
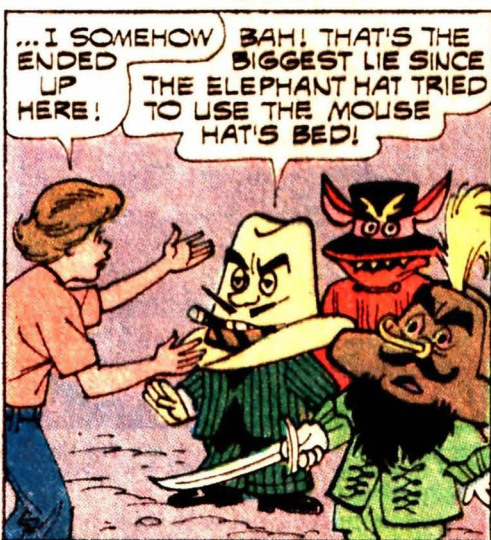
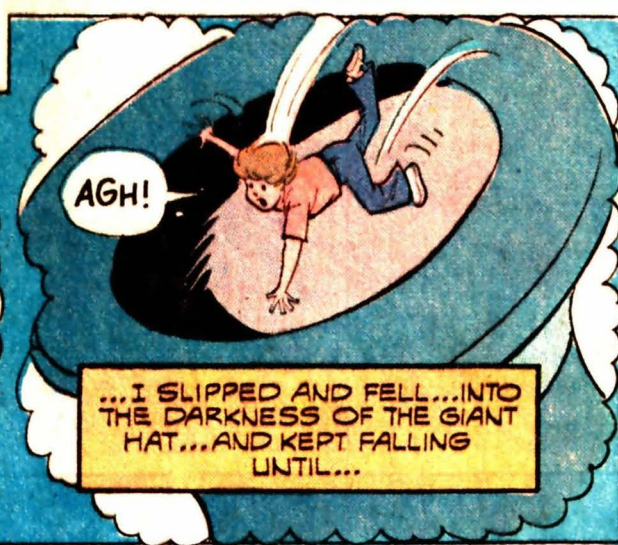
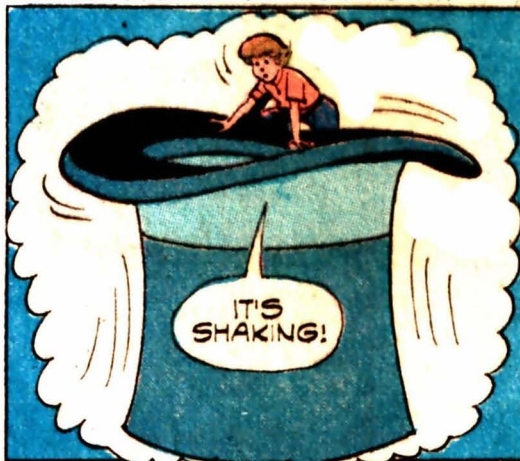
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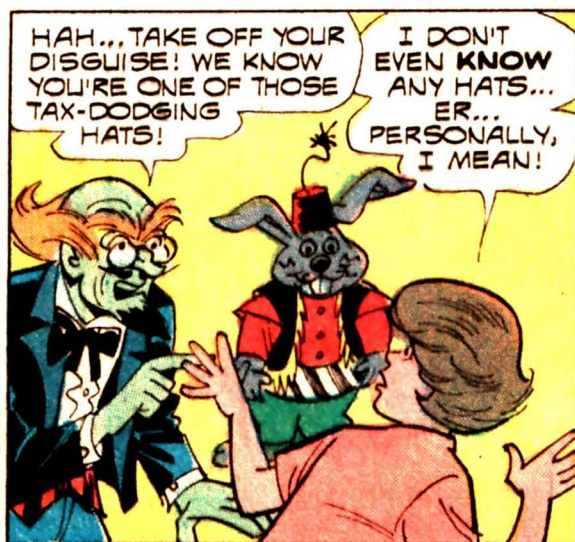
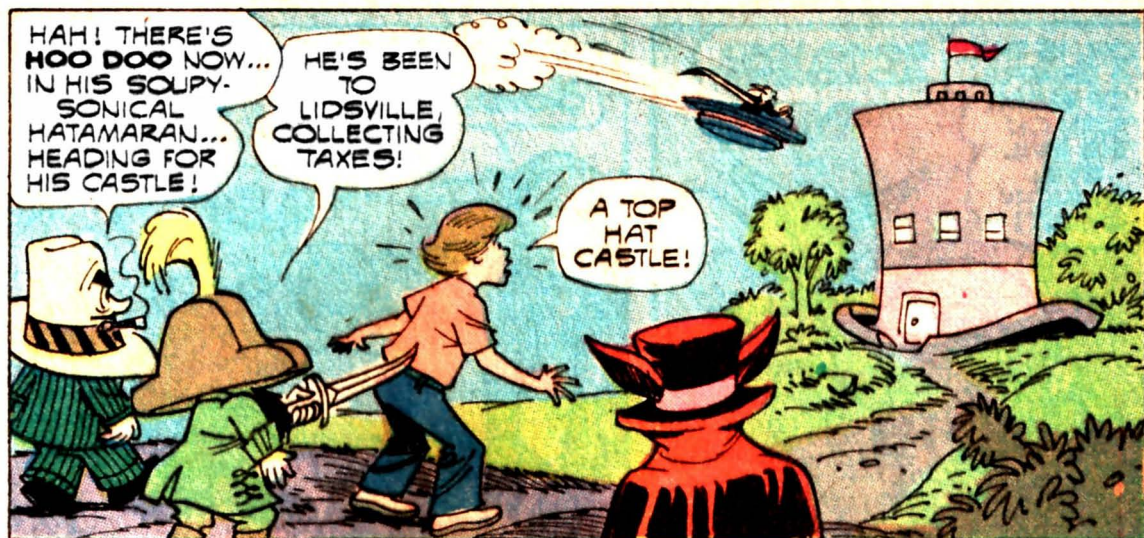




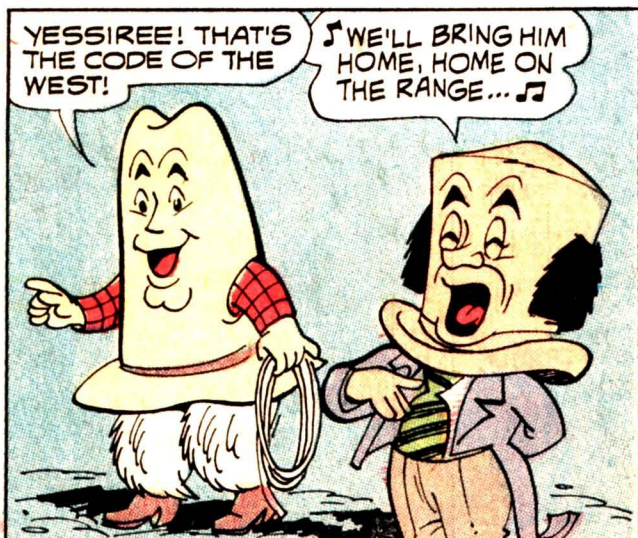
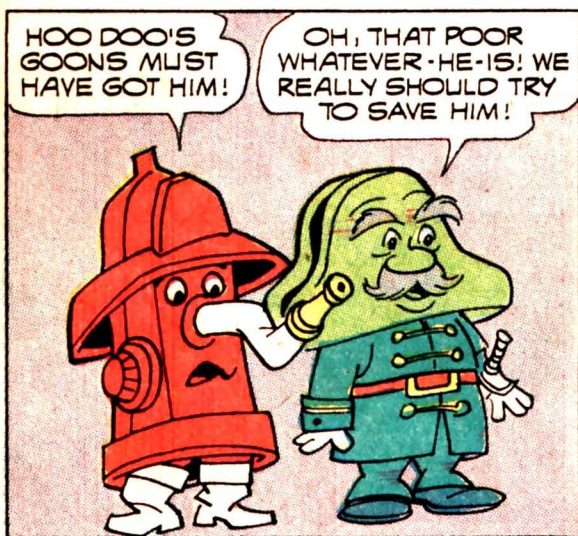
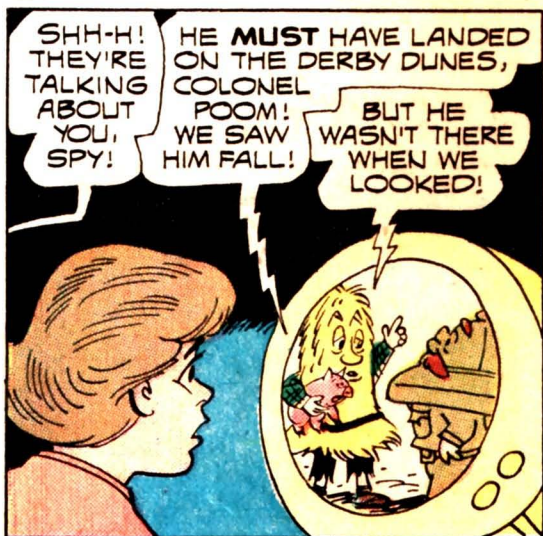
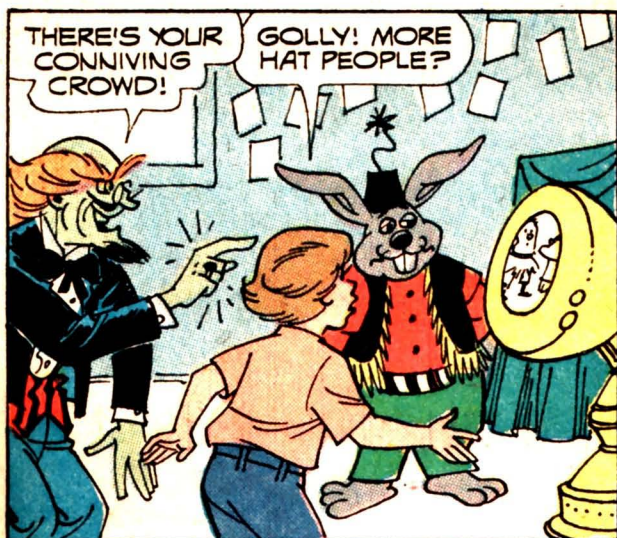
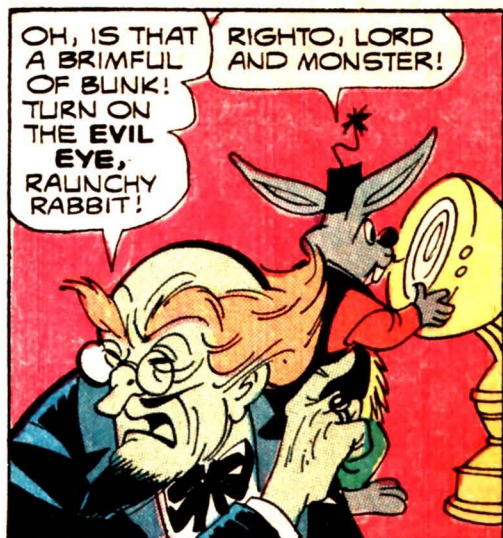
RIGHT BEFORE MY EYES, IT GREW TO GIANT SIZE! BUT WHEN I TRIED TO GET A LOOK DOWN INTO IT...













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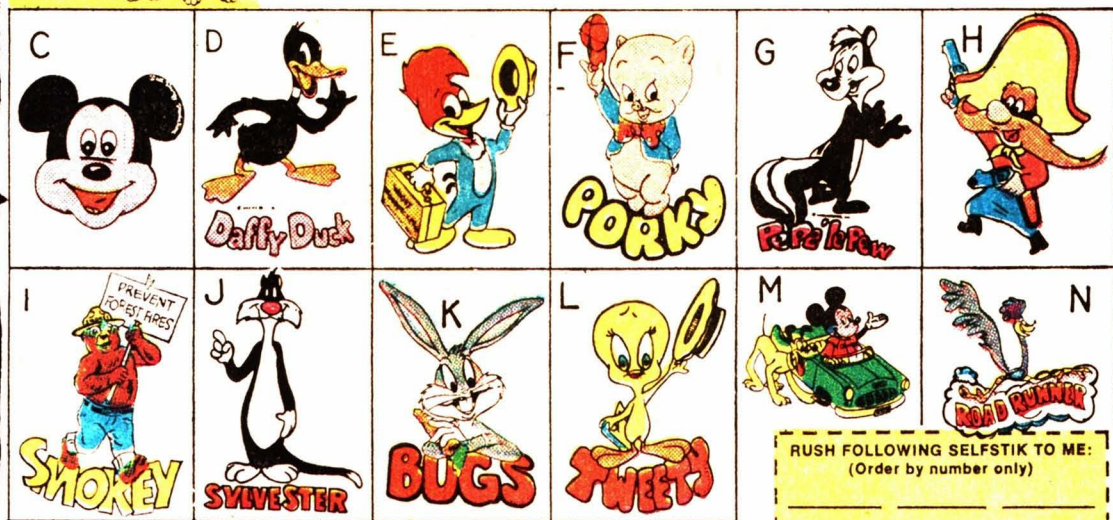
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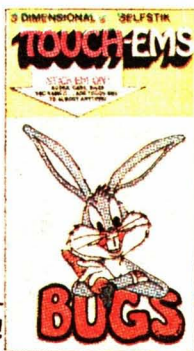
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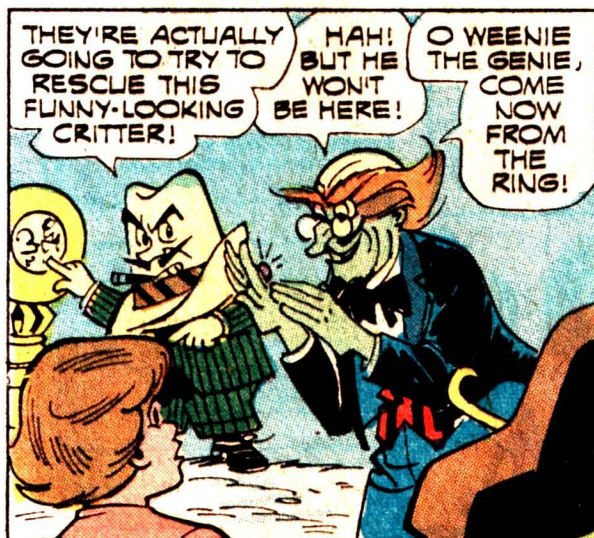
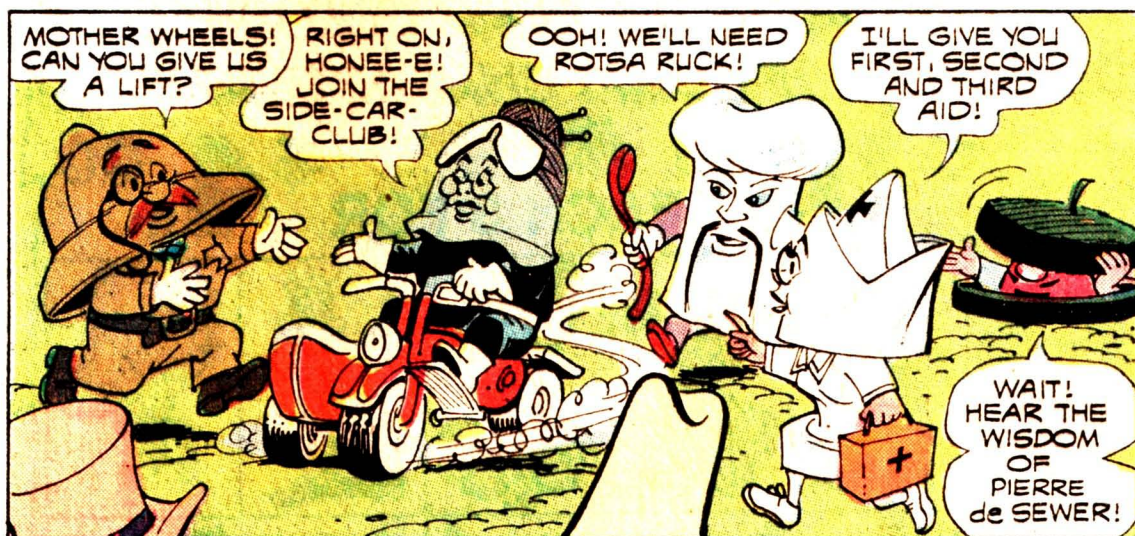
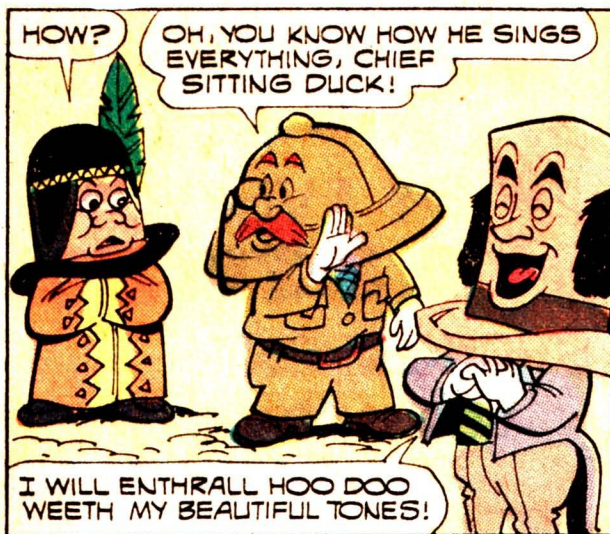
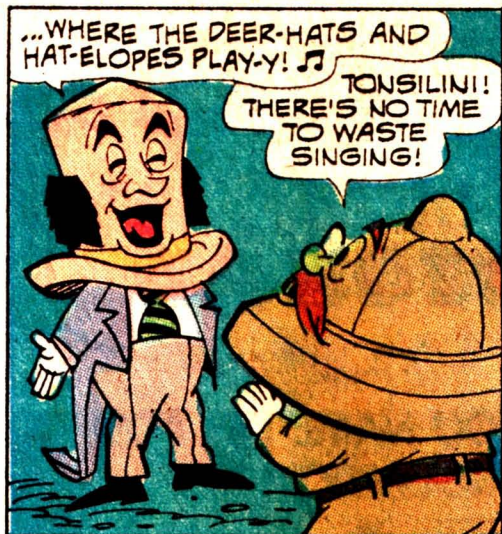
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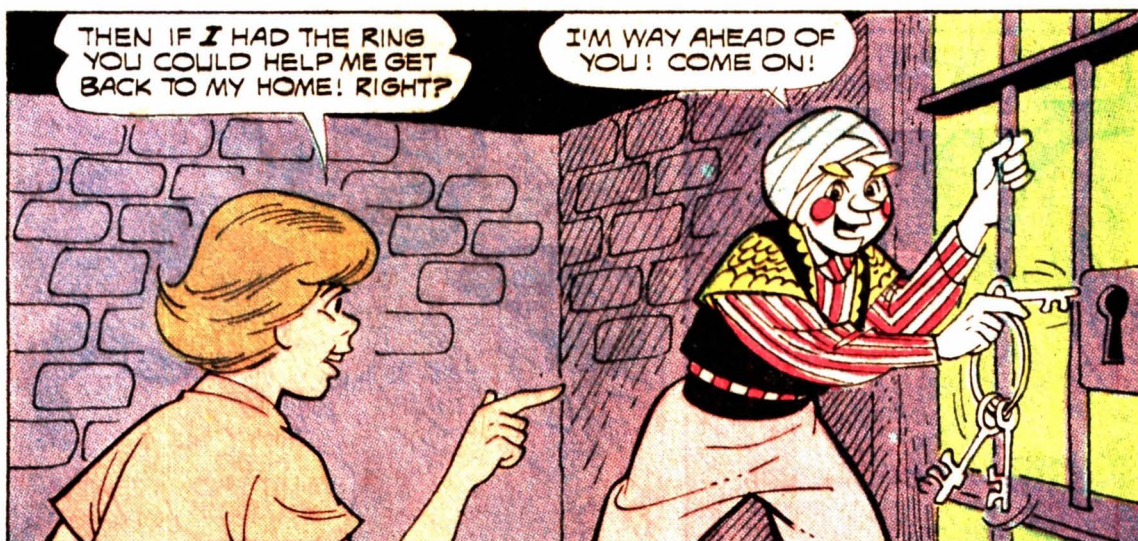
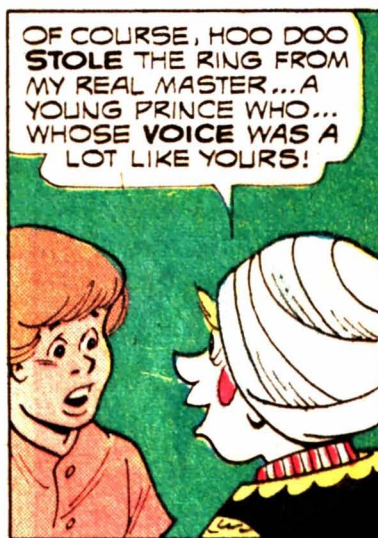
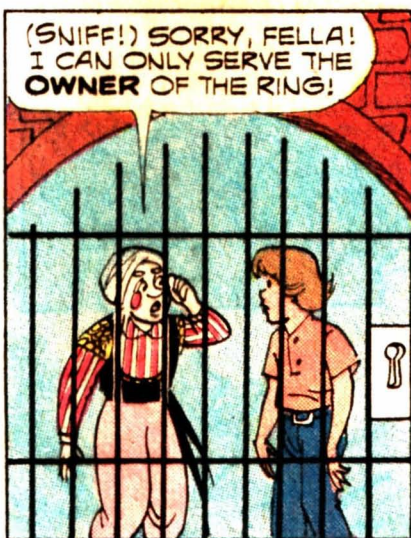
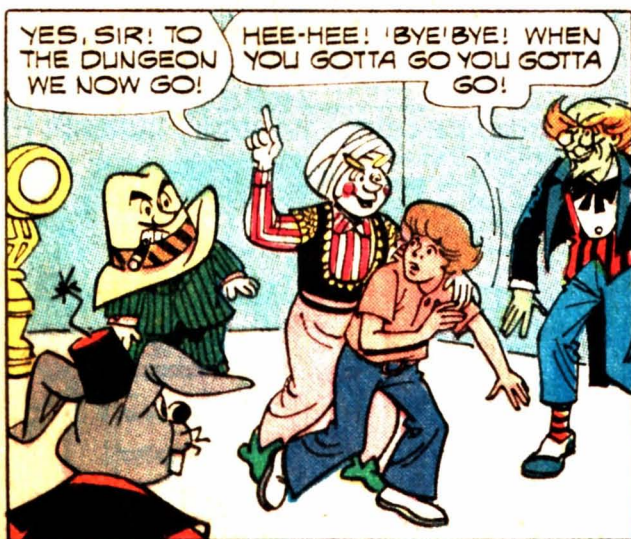
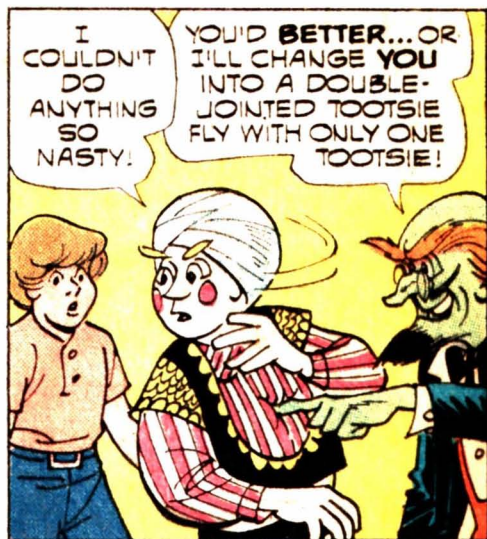
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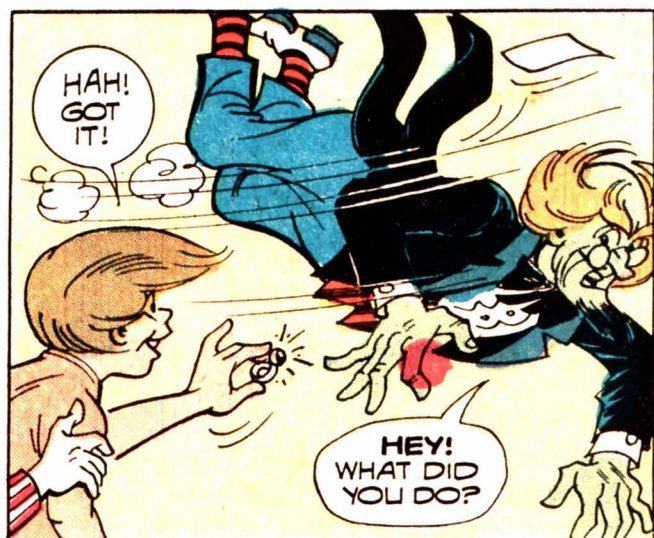
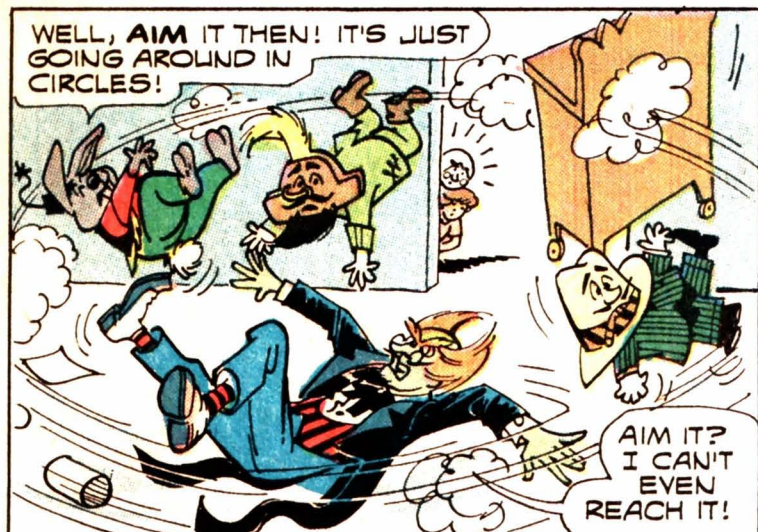
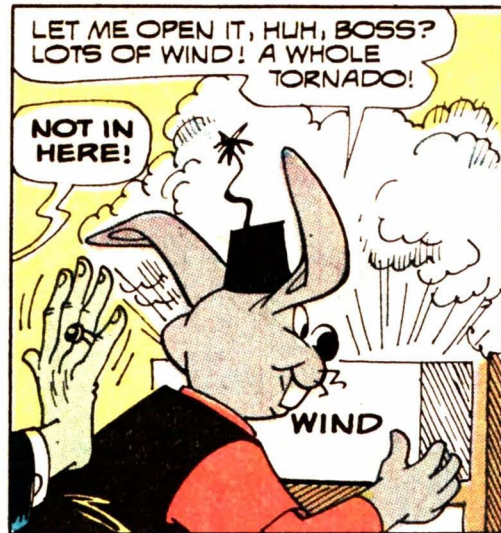
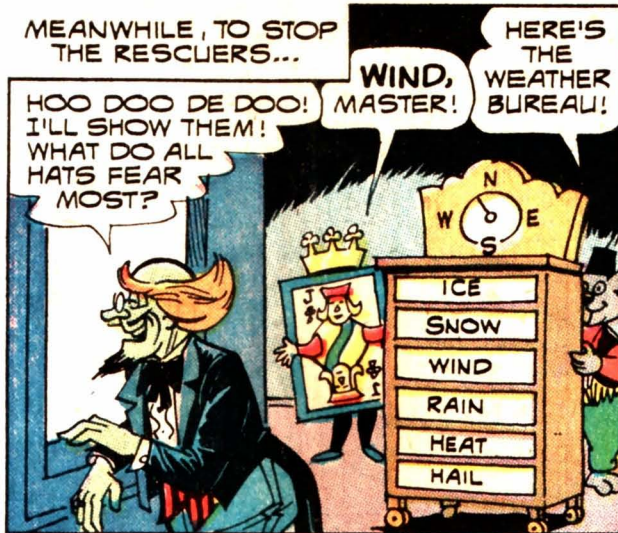




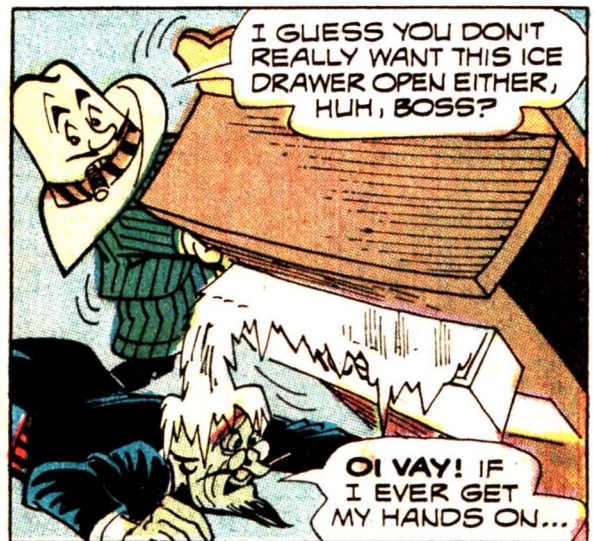
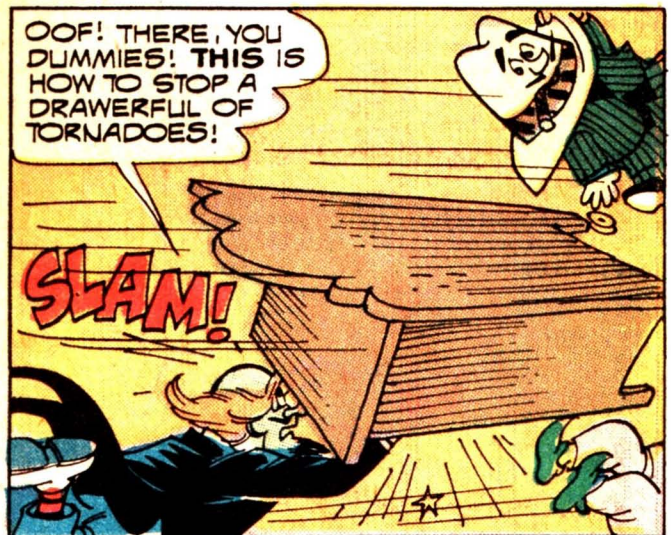
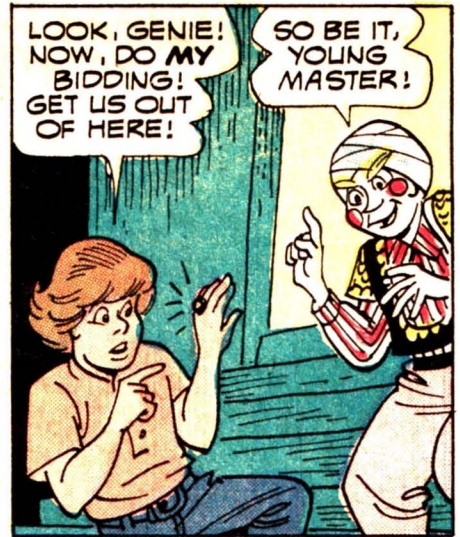
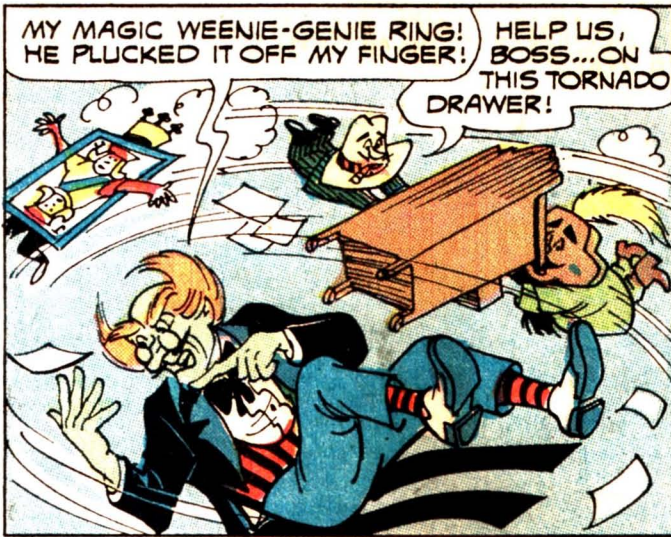








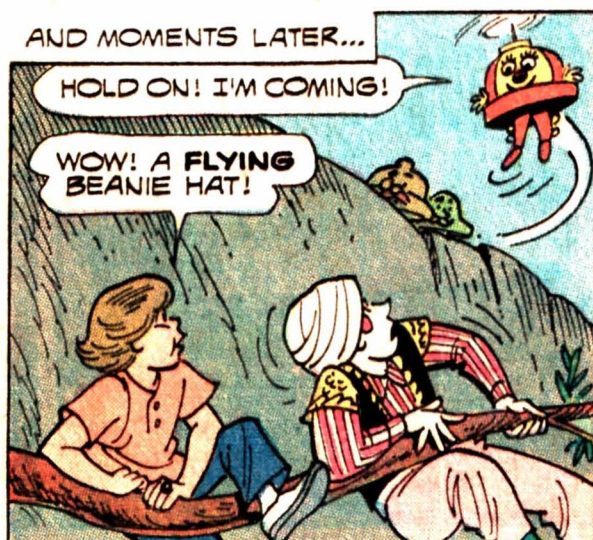
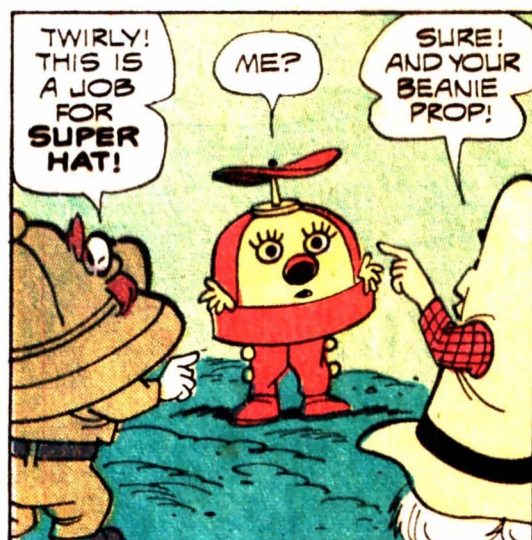
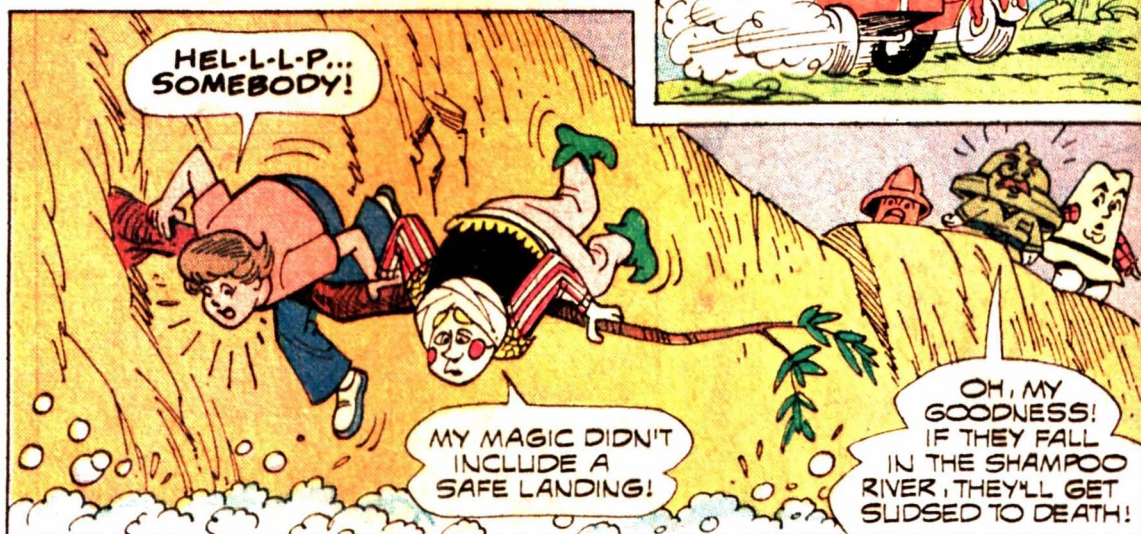




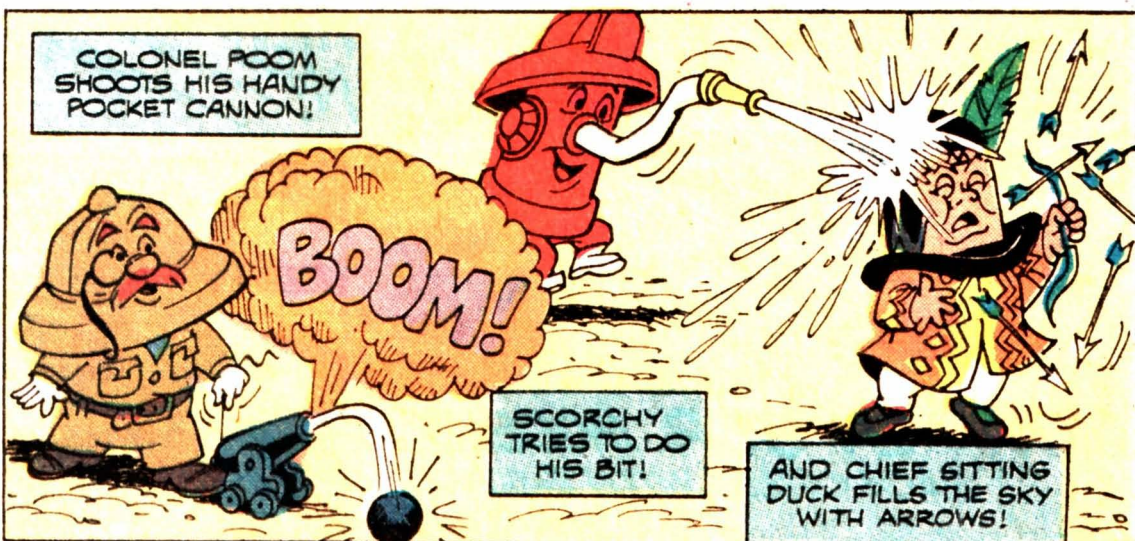
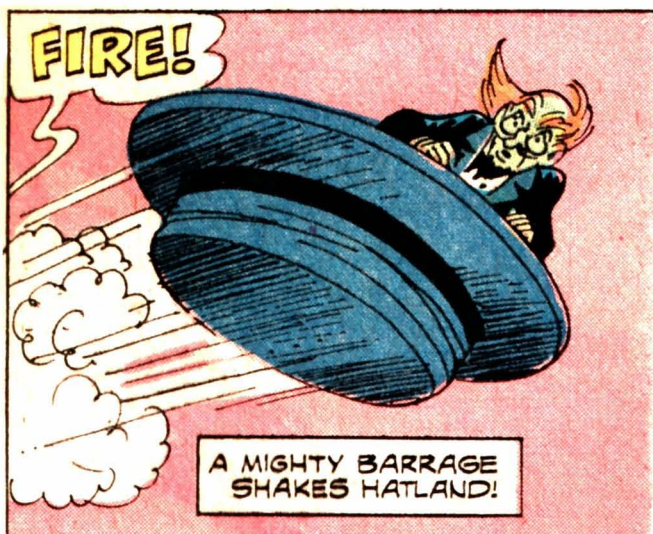
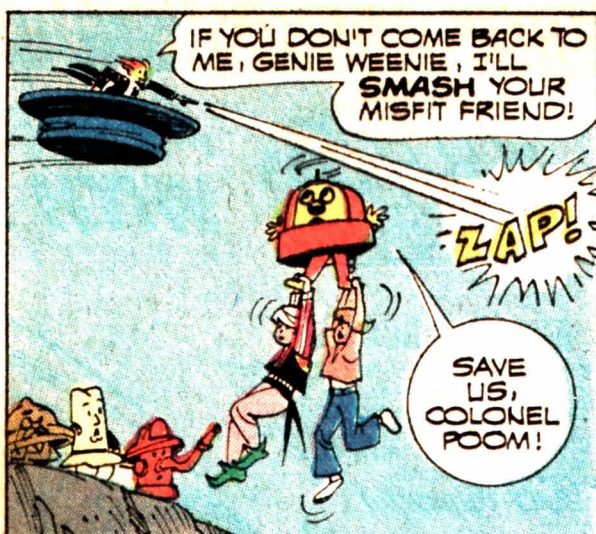
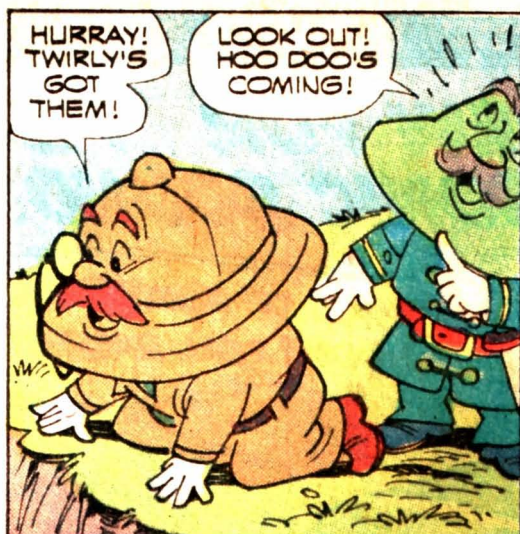




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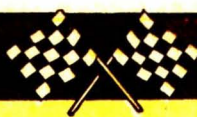








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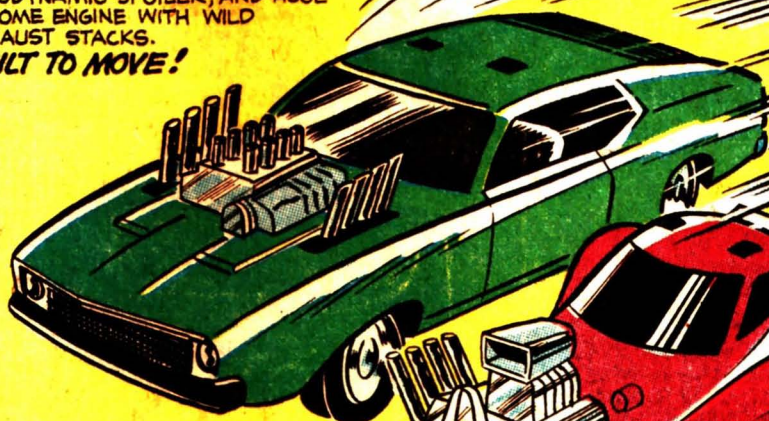


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WITH SONIC SOUND!**

**HUSTLIN' HOSS™**

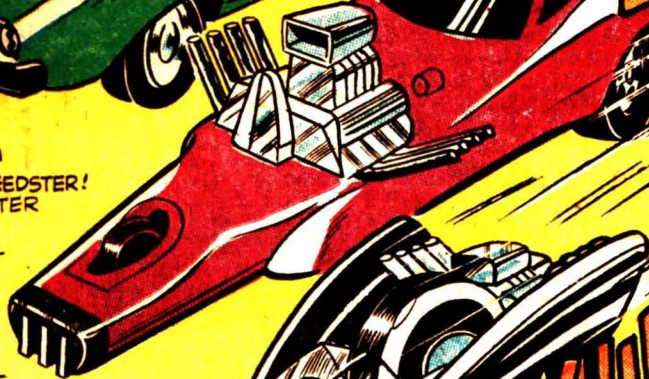
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**BUILT TO MOVE!**

**THE HOWL OF POWER...  
SOUNDS LIKE REAL RACERS!**



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A STREAMLINED DRAGSTER  
CLASS BOMB WITH A  
SINGLE BICYCLE WHEEL  
IN FRONT AND TWIN  
MAGS WITH DRAG  
SLICKS IN THE REAR.  
MASSIVE CHROME  
ENGINE, REAR  
SPOILER AND RUBBER-  
LIKE BUMPER.



**ERRRRRR**

**WHIRR-RRRR**



**BLACK JACK™**

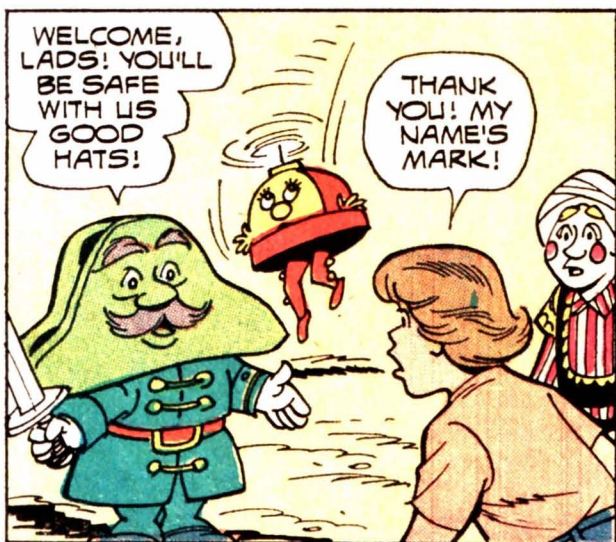
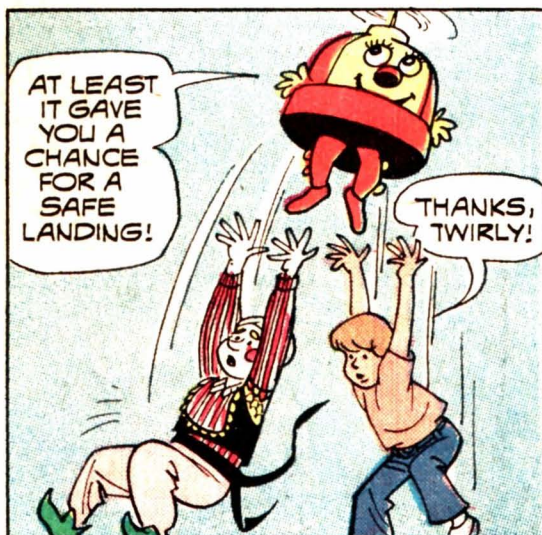
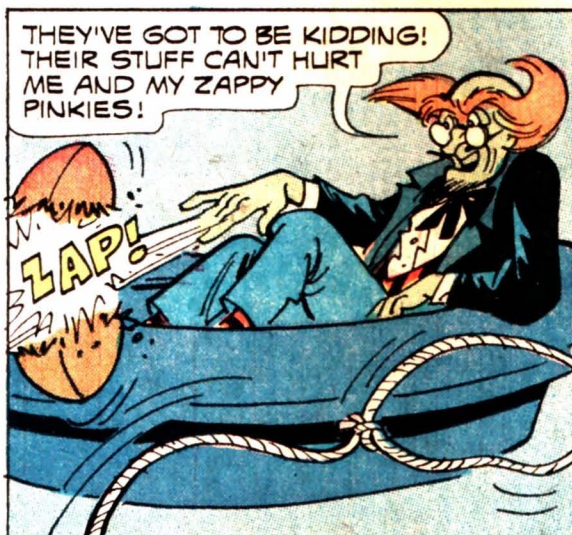
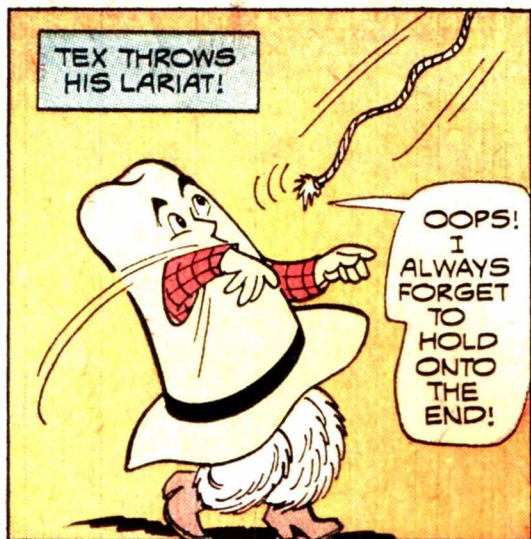
LONG, LEAN AND MEAN.  
A SLEEK POWERHOUSE FROM  
KENNER'S FUTURISTIC CLASS. HAS  
STREAMLINED TAIL FINS, CHROMED  
POWER PLANT, BUBBLED CANOPY OVER  
DRIVER, AND RUBBER-LIKE SNOUT.



**READY TO RACE...  
NO BATTERIES! NO TRACK!  
GYRO-POWERED!**

**NOW! 24 SSP™ MODELS...  
EACH COMES WITH T-STICK!  
WORLD'S FASTEST BIG RACERS!**



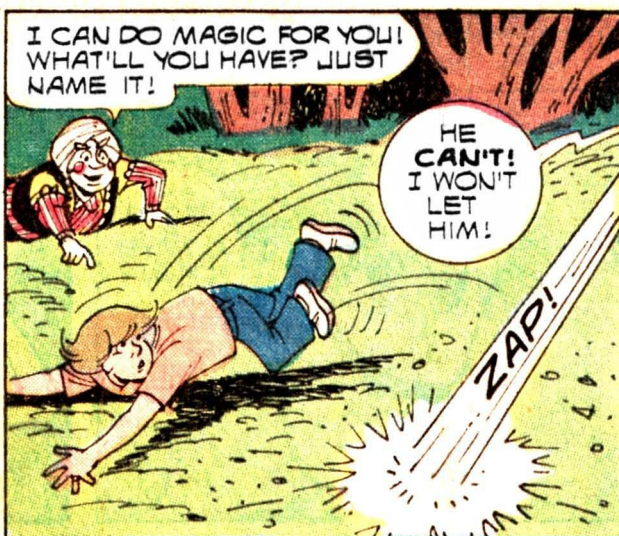






I'M YOUR LORD AND MONSTER...  
ER... MASTER!

MARK!  
DON'T FORGET!  
YOU HAVE THE RING NOW!



I CAN DO MAGIC FOR YOU!  
WHAT'LL YOU HAVE? JUST NAME IT!

HE CAN'T!  
I WON'T LET HIM!

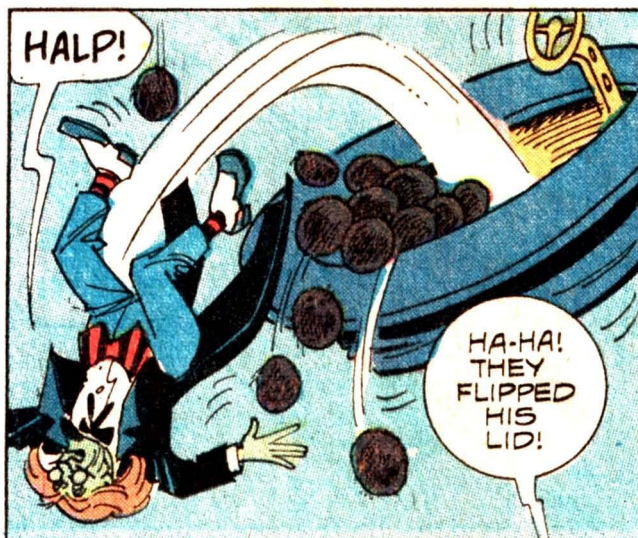


OH, GOLLY! ALL I CAN THINK OF IS... NUTS TO YOU, HOO DOO!

SO BE IT!  
NUTS TO HOO DOO!



OW! OOH!  
TURN OFF THE COCONUTS!



HALP!

HA-HA!  
THEY FLIPPED HIS LID!



OH, WELL...  
AT LEAST I CAN SAY...

BONK!

BOP!

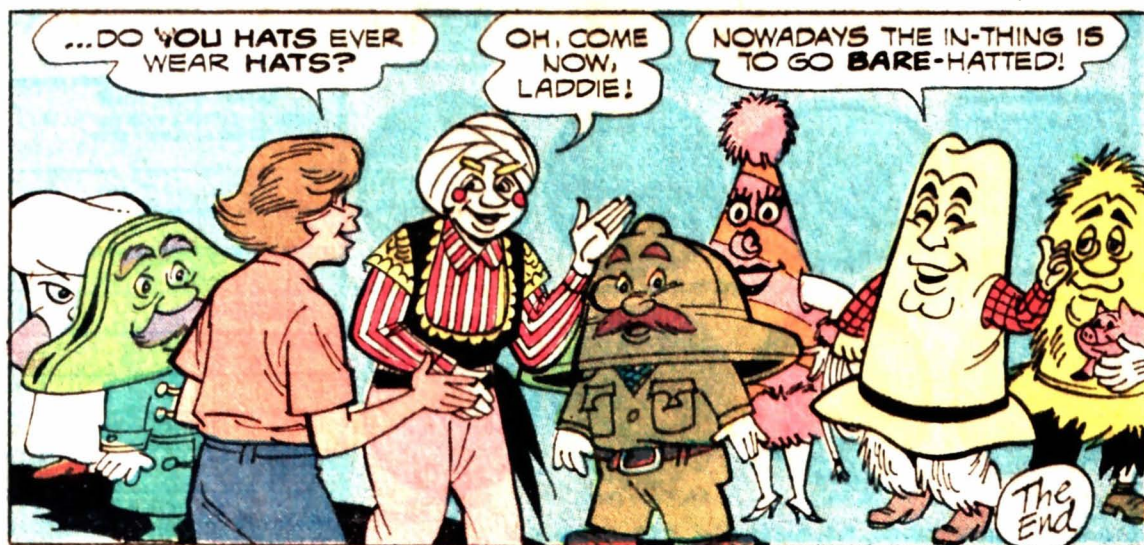
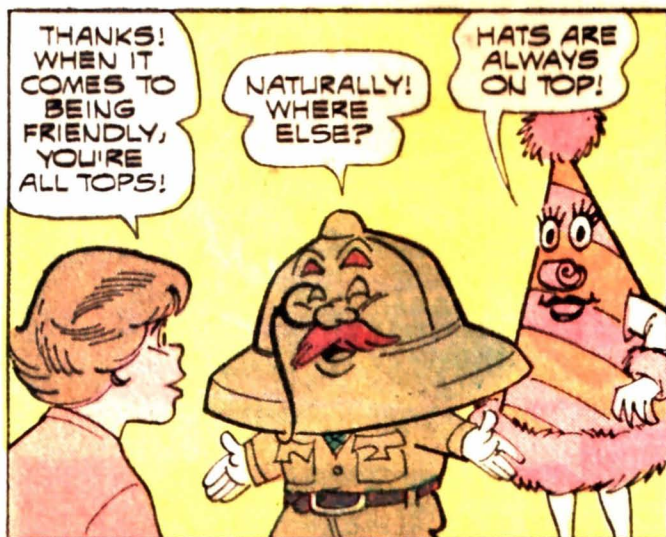
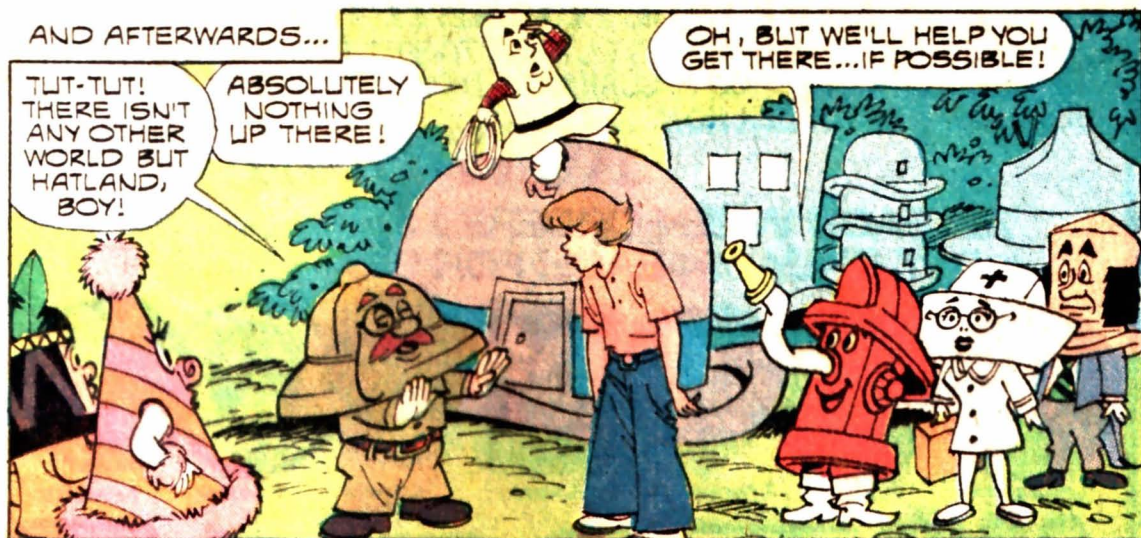
CLUNK!

BONK!

♪...I'VE GOTTA LOVELY BUNCHA COOCOONUTS!  
♪♪♪



AND AFTERWARDS...





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EACH GROOVY PATCH MEASURES 3". MADE TO SELL FOR MUCH, MUCH MORE. YOUR SATISFACTION IS GUARANTEED OR YOUR MONEY CHEERFULLY REFUNDED. ORDER NOW!

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EACH FOR 3 OR MORE

75c EACH WHEN ORDERED SEPARATELY.

PAY ONLY 69c EACH FOR 3 OR MORE.



1. Peace Symbol

2. Stop

3. Psychedelic Love

4. Bunny

5. Survival (Ecology)

6. Gas Mask

7. Peace Flag



8. Peace

9. Life Symbol

10. Pollution Skull

11. Black Is Beautiful

12. Cobra

13. Help! I Need Lovin'

14. Peace Slogan



15. Life Slogan

16. Peace Sargeant

17. Woodstock Dove

18. Soul Power

19. Olympic Drinker

20. Roadrunner

21. Wily Coyote



22. Eye Spy

23. STP

24. Budweiser

25. All American Patch

26. US Flag

27. Confederate Flag



28. Flash Gordon

29. Chopper

30. Skull and Crossbones

31. Ecology Peace Flag



32. Popeye

33. Felix

34. Happy Face

35. Beatle's Sgt. Pepper

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DURABLE ★ WASHABLE ★ 100% COLORFAST

Apply to any cotton garment in ONLY 60 seconds!



1. Place design face down on garment.
2. Iron firmly for just 60 seconds.
3. Let cool, remove paper from design.

THERE'S YOUR WASHABLE,  
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Create A ROACH Masterpiece! Use ROACH Iron-Ons on: sheets, pillowcases, curtains, tablecloths, aprons, jackets, shirts, jeans, elephant pants, ponchos, shawls, nightgowns, tents — everywhere! LARGE 10" x 12" DESIGN

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M-103



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L-9



L-12



L-11



M-115



M-163



M-119



L-6



L-3



M-154



M-122



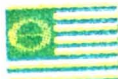
M-160



M-106



M-123



M-166



M-132



M-172



M-120



M-180



M-134



M-182



M-13



M-126



M-164



M-173



M-127



M-128



L-1



L-10



M-153



L-7



M-161

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Add 4% in N.Y.  
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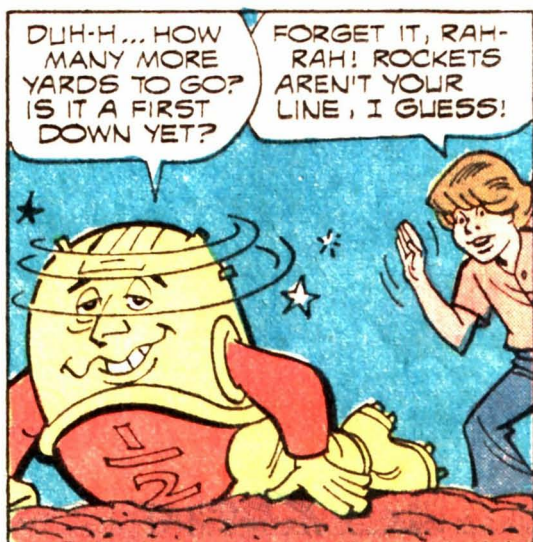
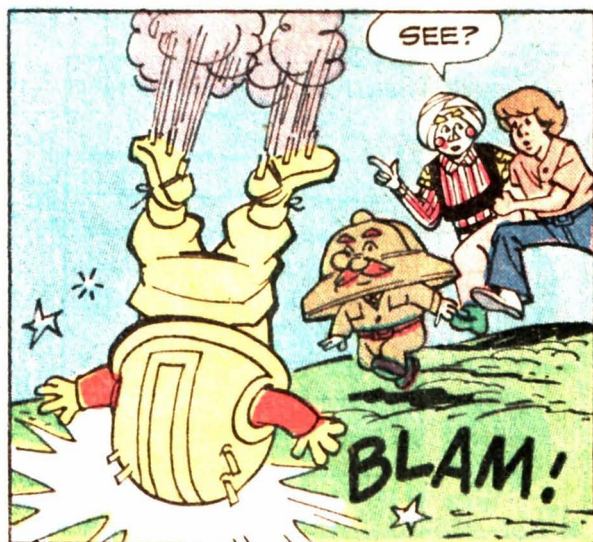
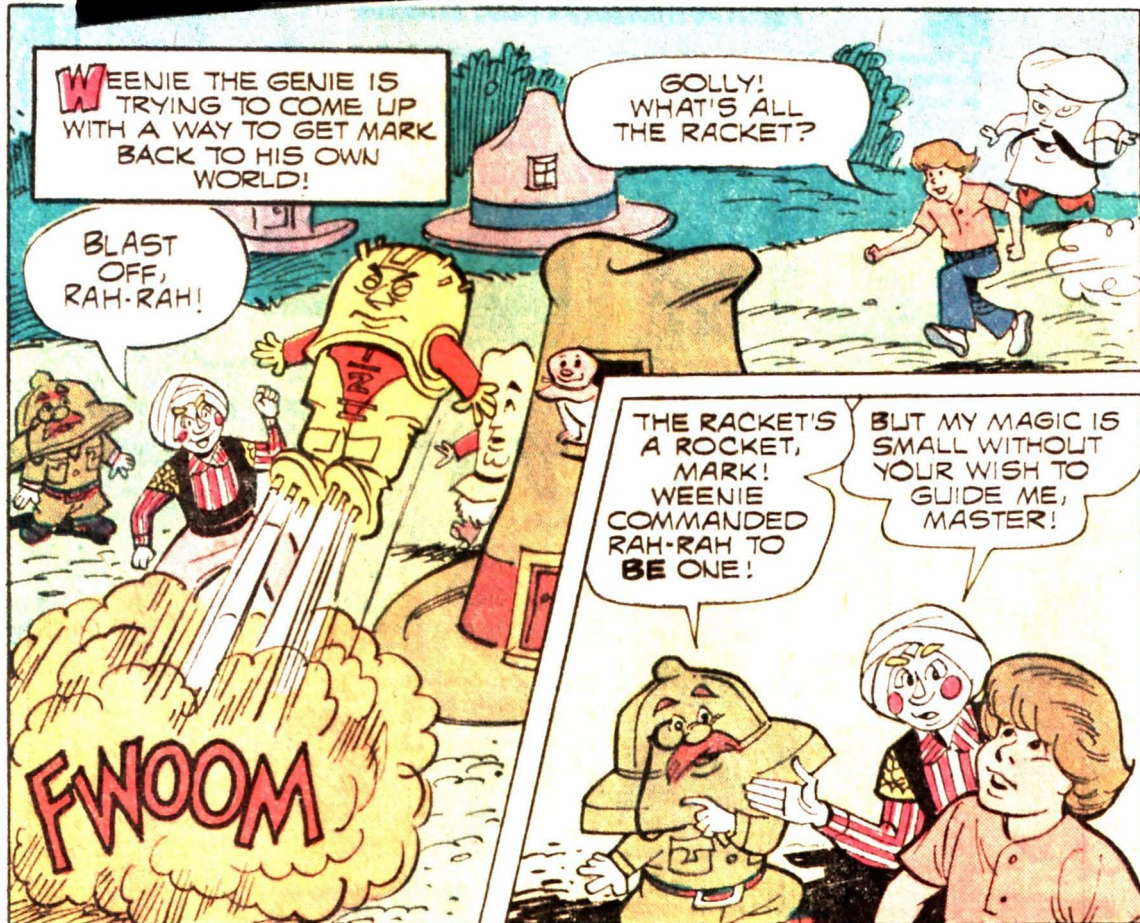
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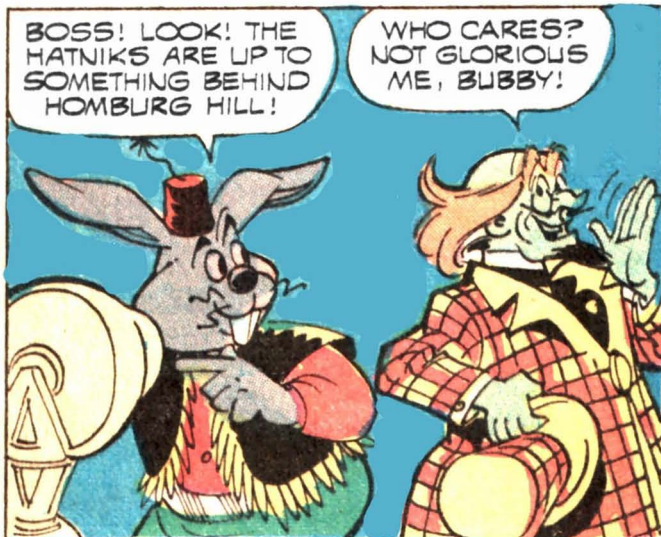
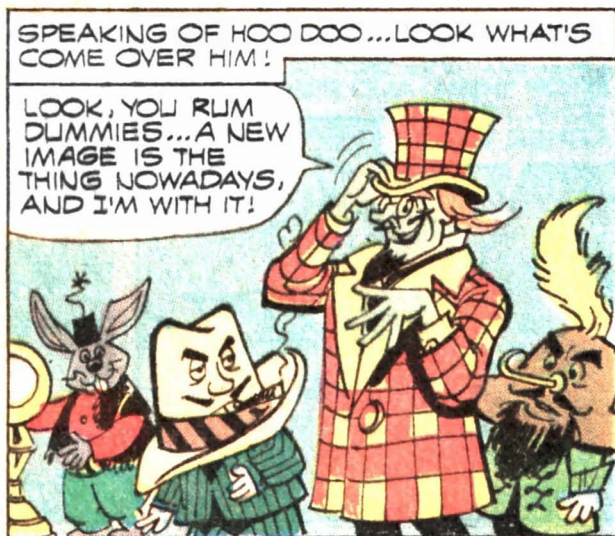
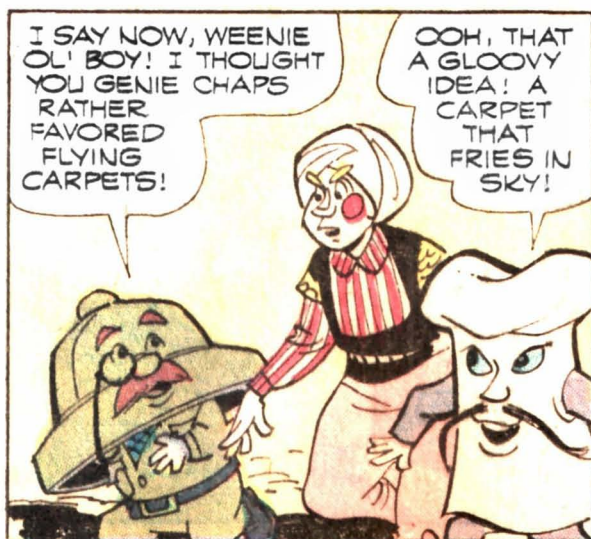


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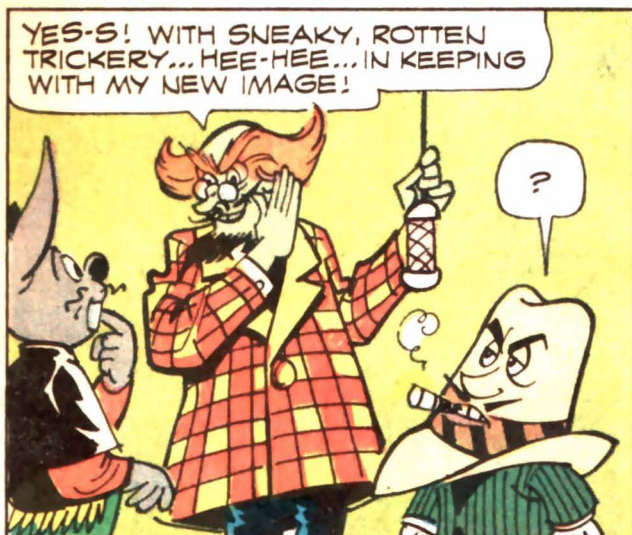
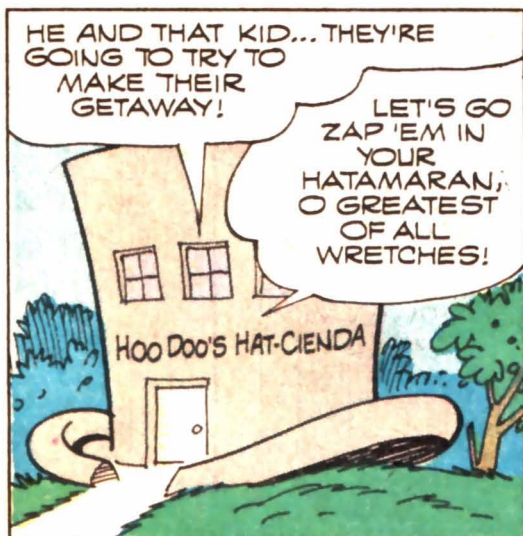
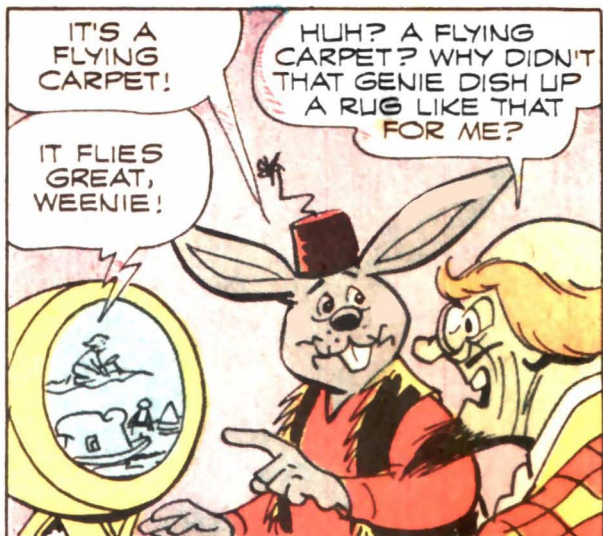
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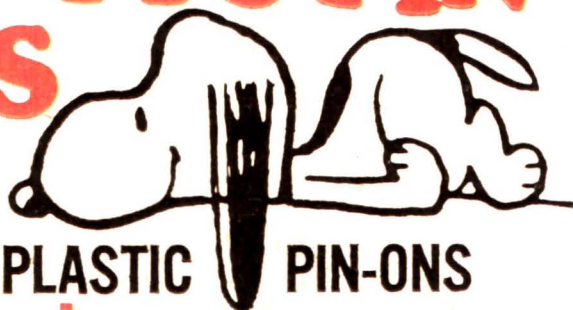


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**HANDLING** .35  
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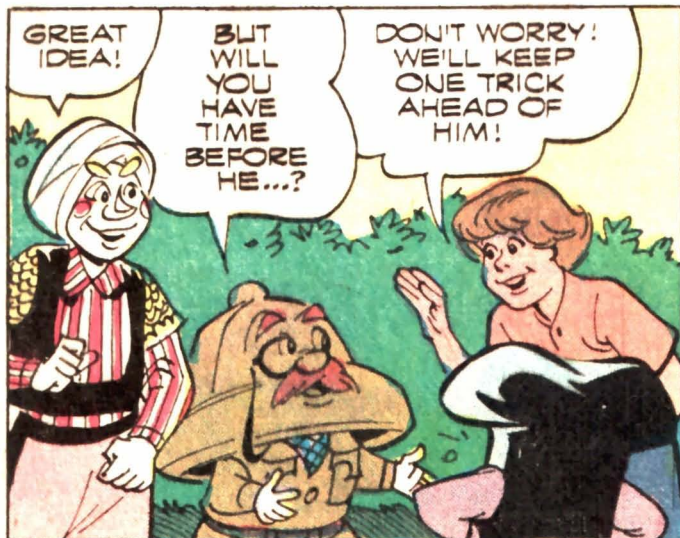
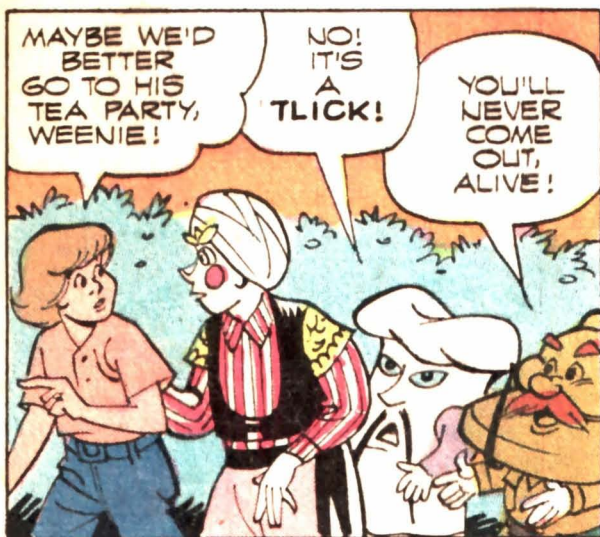
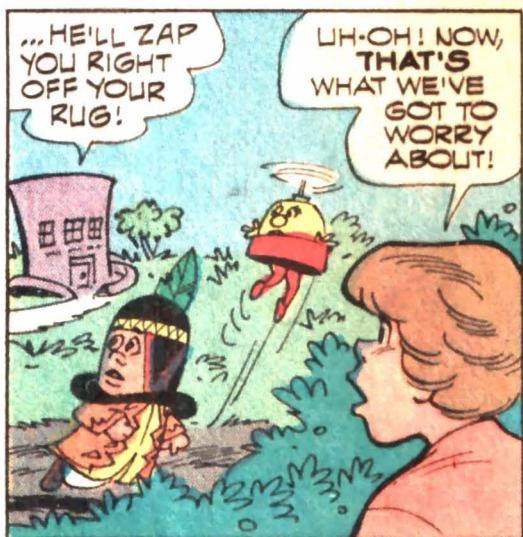
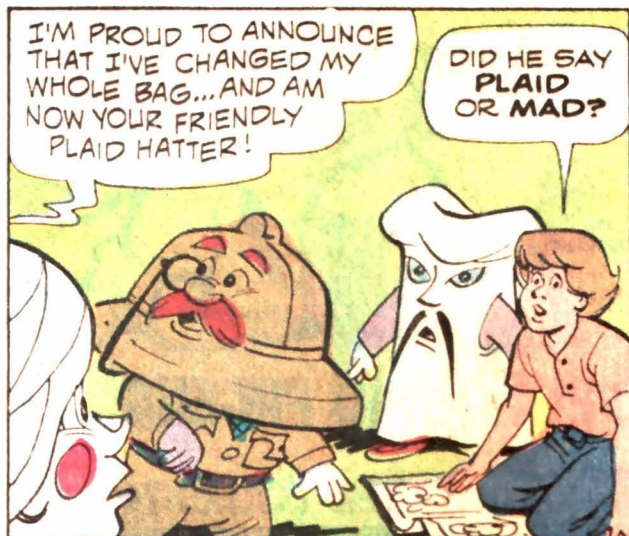
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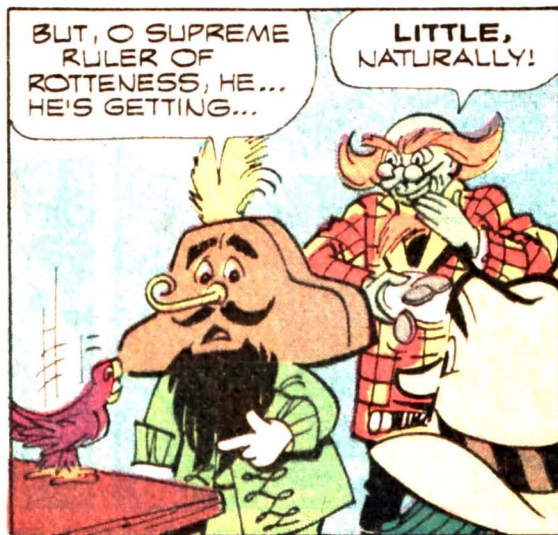
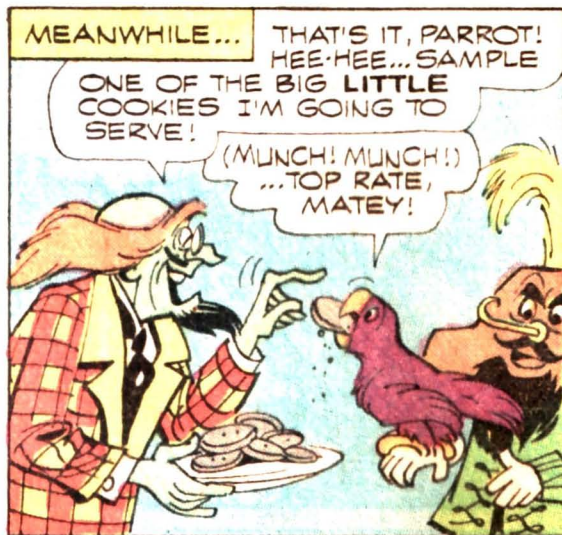
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Imagine! This unbelievable book (a big 64 pages) actually tells you where to write for hundreds of \$\$\$ worth of free items by simply writing and asking. There's no catch to it... you receive valuable samples, coins, foreign stamps, books, how-to-manuals, etc... fabulous free items for children, teens, men, women — everyone.

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"Complete Writing Kit" includes 64 pg. Things Free Book; (2) Pens and pre-printed "Request" Post Cards (Order #KT32).



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This chiller — thriller acts as though alive. Make him obey your commands even when you are as far as 100 feet away. Make him dance to music, too. A real terror,

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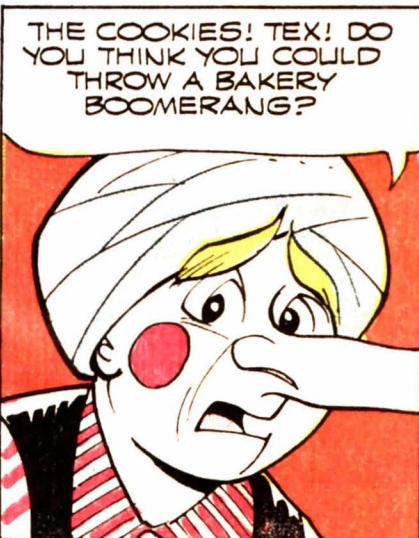
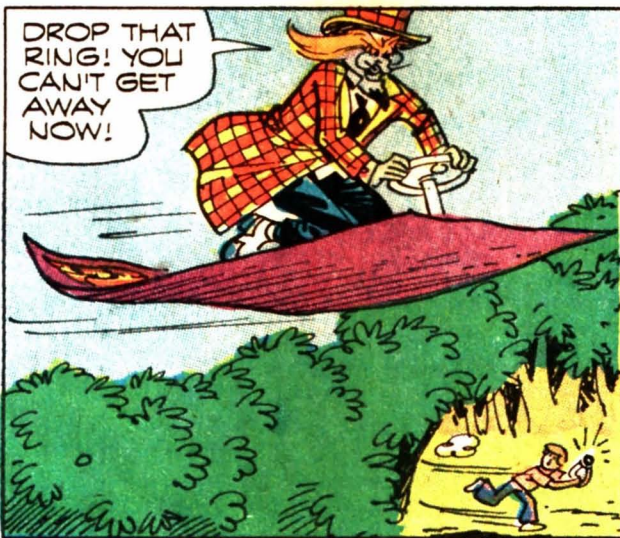
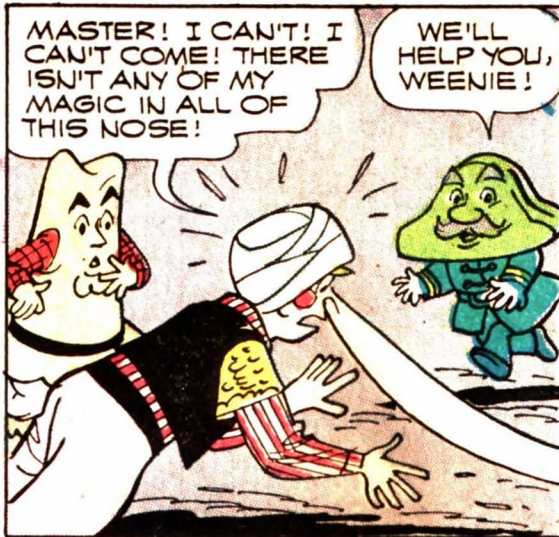
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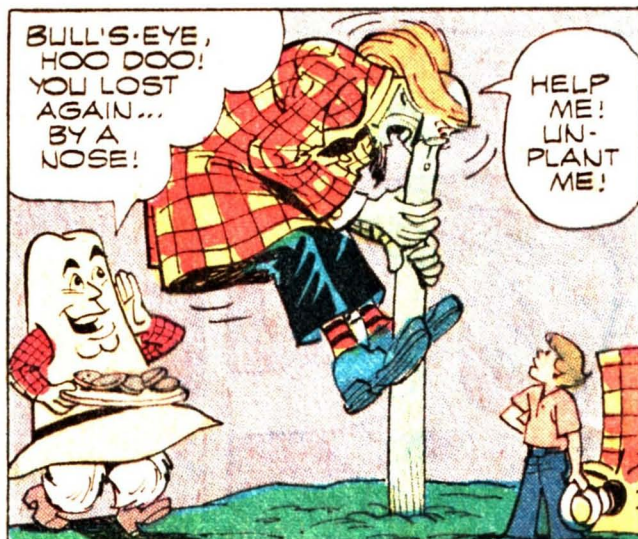
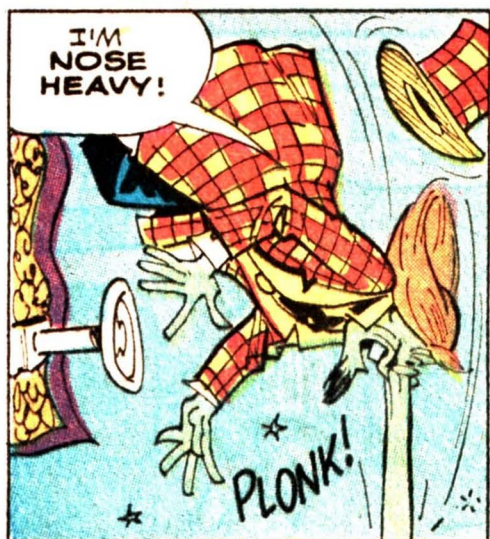
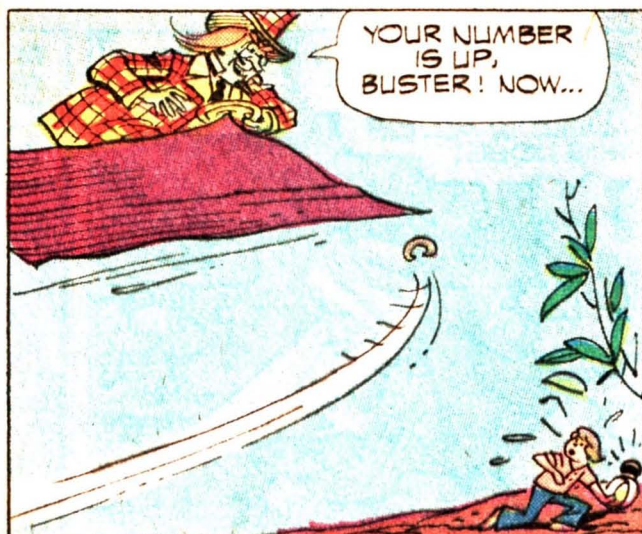
MELTON CO.,

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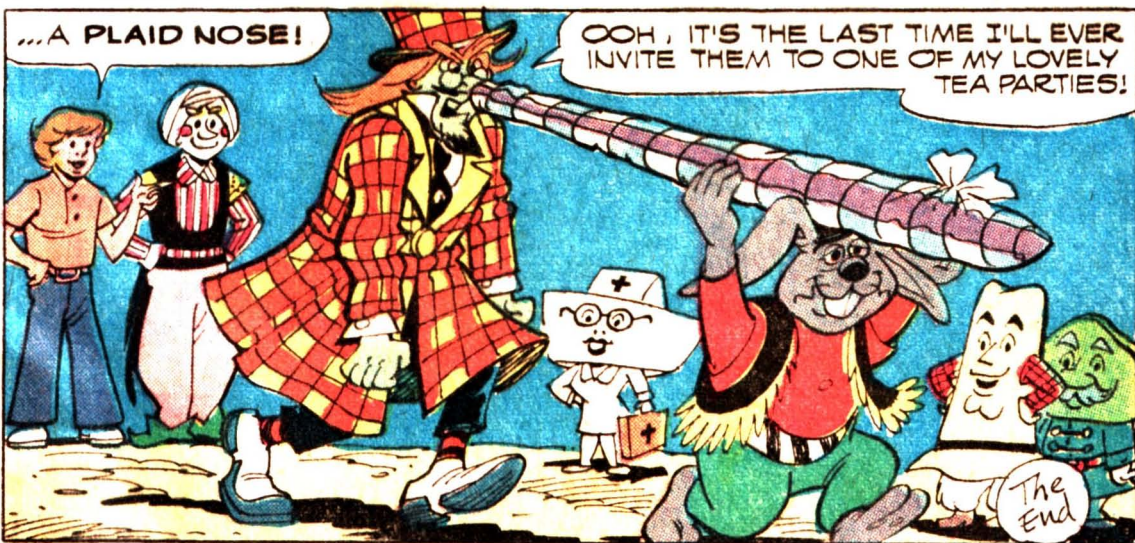
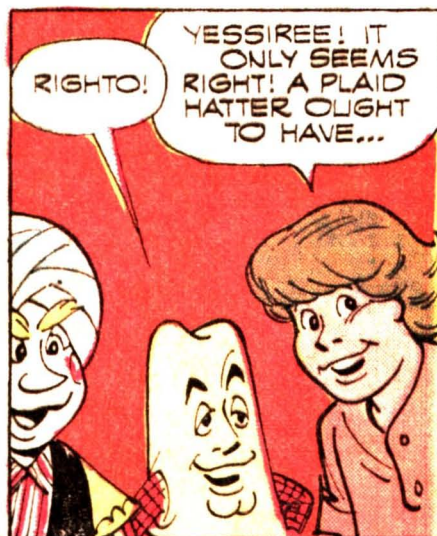
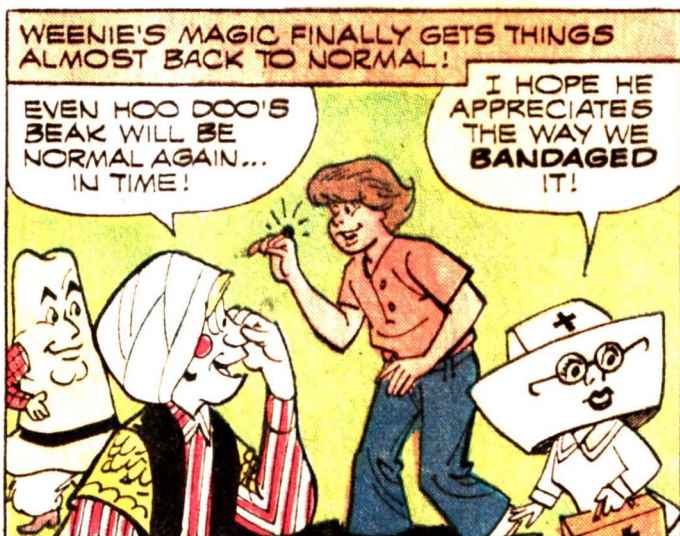
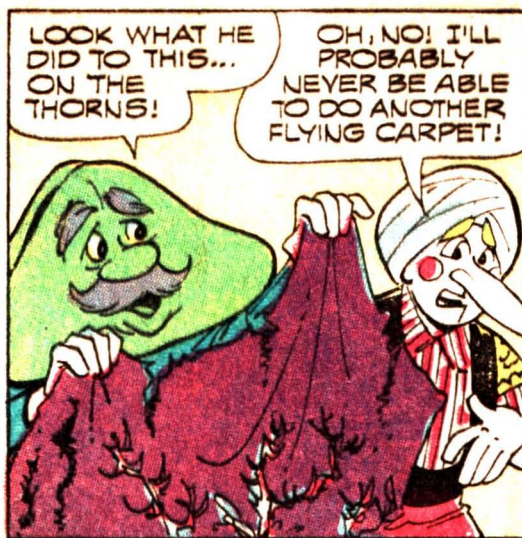
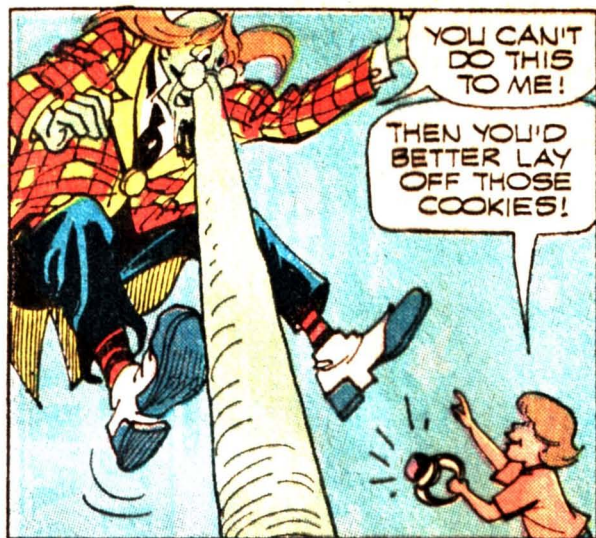












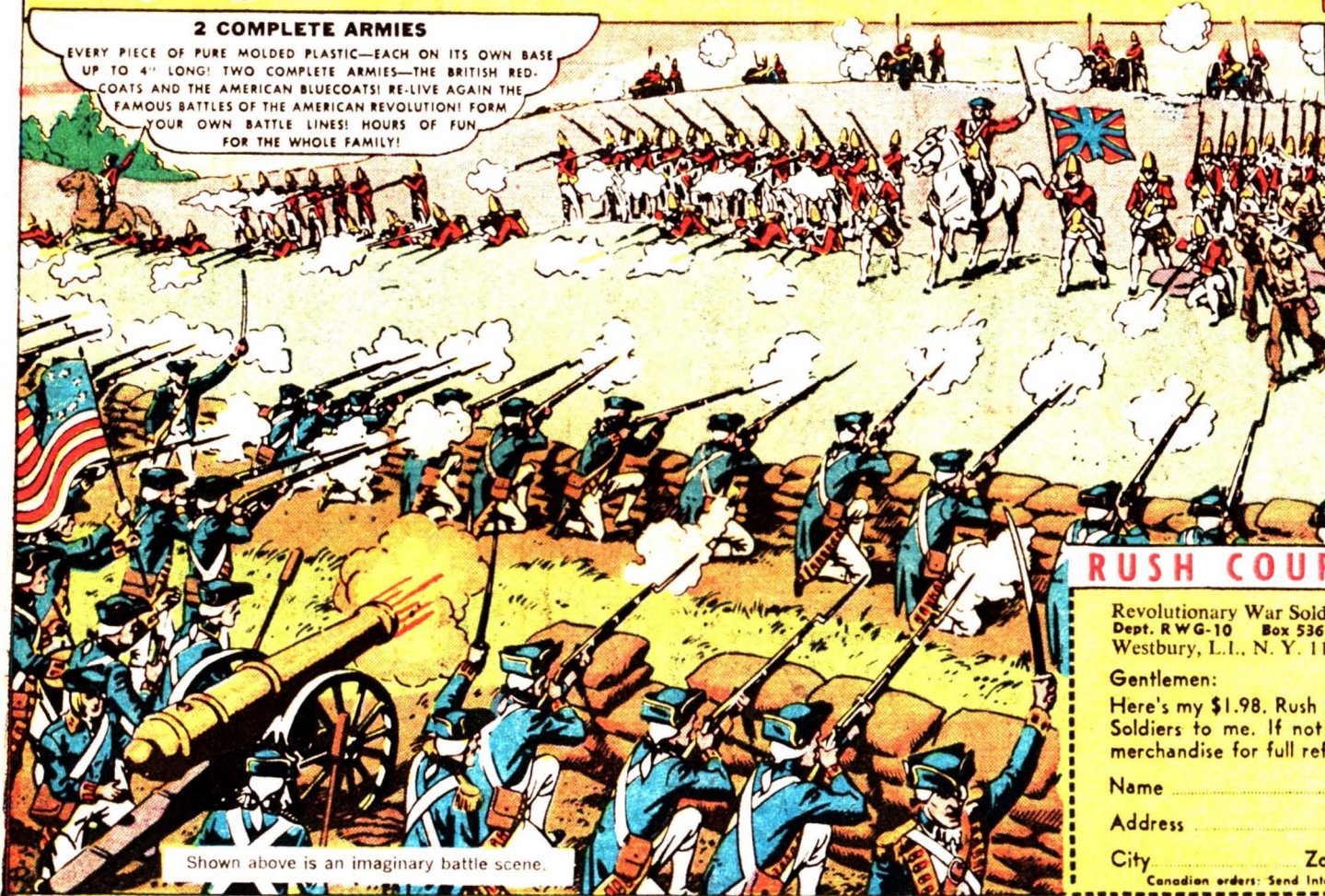


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ONLY \$1.98

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Shown above is an imaginary battle scene.

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- 36 Dragoons (Cavalryman)
- 12 Shooting Infantrymen
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- 12 Crouching Infantrymen
- 12 Fifers
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- 12 Sharpshooters
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- 12 Cannon Loaders
- 12 Drummers
- 12 Minute Men
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- 12 Hessian Troops

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Here's my \$1.98. Rush 204 Revolutionary War Soldiers to me. If not satisfied I may return merchandise for full refund!

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Address .....

City ..... Zone ..... State .....

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Life is Great When You're a Winner  
Everyone Who Tries Can Win!

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